

## Theoretical Description

**Uni-Versos Culturais** is a conceptual exploration of "Kinetic Archiving"—the idea that cultural memory is not a static relic but a moving, evolving energy. Theoretically, the work draws from the concept of **Trans-species Connectivity**, arguing that the artificial divide between human "culture" and the "natural" world is a digital illusion. By utilizing **fluid digital metamorphosis**, the work functions as a visual equalizer: a Korean gaze, an African mask, and a tropical petal are treated with the same mathematical and aesthetic weight.

The work utilizes **Chromatic Maximalism** to demand attention within the high-stimulation urban environment of **Avenida Paulista**. It challenges the "urban skin" of the city to act as a living canvas for biodiversity. The nonlinear progression represents a "collapse of distance," suggesting that in our digital age, all lineages and species coexist in a singular, urgent present. It is a digital ritual of preservation, asserting that the extinction of a culture and the extinction of a species are synonymous losses.

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## Technical Rider

### 1. General Credits

- **Artist:** Bransha Gautier
- **Title:** Uni-Versos Culturais
- **Year:** 2026
- **Category:** Media Art / Electronic Graffiti / LED Show

### 2. Software Used

- **Creative Suite:** (e.g., Adobe After Effects)
- **AI/Metamorphosis Tools:** [Adobe FireFly]
- **Encoding:** Adobe Media Encoder

### 3. Technical & Architectural Requirements

- **Display Medium:** Digital LED Facade (Architectural Integration).
- **Resolution:** 1024 x 768 pixels (Standard FIESP LED Format)
- **Frame Rate:** 30 fps.
- **Format:** .MP4 or .MOV (H.264 codec).
- **Audio:** Silent (The work is designed as a visual-only intervention for urban public space).
- **Orientation:** Vertical/Facade Optimized.